

**Recruitment: Ongoing**

The Department of Marketing at Central Connecticut State University seeks to establish a pool of qualified applicants for future, part-time appointments as adjunct faculty in the discipline of Marketing.  The Department of Marketing is one of five academic departments within the School of Business, which is AACSB accredited. Courses are taught on campus and are offered both days and evenings. A limited number of positions are available each semester. The number of positions var by semester and depends upon the needs of the department. Appointments are for one semester, and may be renewable based on need, funding, and performance. We are especially interested in practitioners who have professional and teaching expertise in the areas of:

* Social Media Marketing
* Digital Marketing
* Marketing Analytics
* Consumer Insights
* New Product Development
* Sports Marketing
* Fashion Marketing
* Music Marketing

***Required Qualifications:***

* MBA with a focus in marketing, M.S. in Marketing or a higher degree specializing in Marketing or a related field
* Professional experience that is current, substantial in terms of duration and level of responsibility
* Commitment to serving culturally, ethnically and linguistically diverse communities.

***Preferred Qualifications:***

* Evidence of quality teaching experience.

In addition to practitioners, we welcome applications from academics who are classified as scholarly academic or practice academic according to AACSB standards.

**Applications must include:**

* Current resume
* Statement of Interest, including descriptions of discipline area(s) you are qualified to teach.

Applicants must be able to legally work in the United States. The Department is unable to arrange work permits for Instructor positions.  Please redact any personally identifiable information (i.e., social security number, date of birth, marital status, country of origin) from any documents submitted.

Please submit your application [**here**](https://form.jotform.com/92255040056146).

*Central Connecticut State University is an affirmative action and equal opportunity employer*